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NORTHEAST RESOURCE RECOVERY ASSOCIATION



ANNUAL RECYCLING
CONFERENCE - 2022

WHAT'S NEXT?

RETHINKING RESOURCE RECOVERY



Northeast Resource
Recovery Association

Recycling Conference

May 16-17, 2022

AT THE DOUBLETREE BY HILTON IN MANCHESTER, NH

 **NORTHEAST RESOURCE RECOVERY ASSOCIATION**

Welcome!

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About NRRA

The Northeast Resource Recovery Association is a **recycling non-profit.**

We were founded 40 years ago and **serve over 450 members.**



About the Campaign

The **Recycle Right Campaign** is a 4-month social campaign aimed at **helping communities recycle MORE and recycle BETTER.**

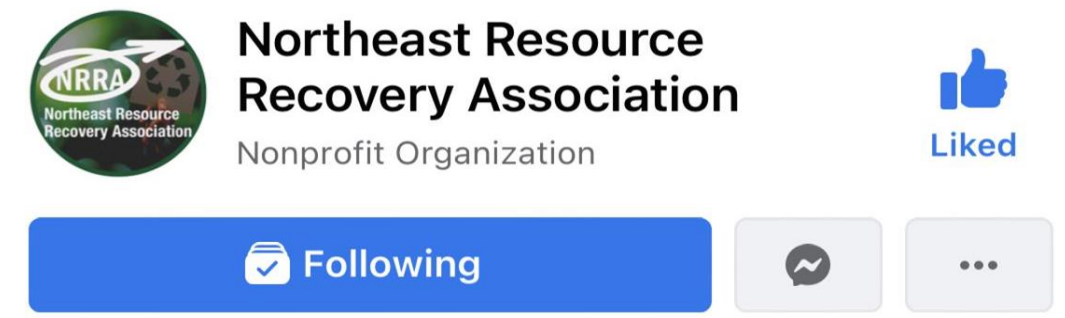
With social media posts, videos, a bi-weekly newsletter, and website, **the campaign is designed to be shared.**




Why a Recycle Right campaign?

We know **consistent and ongoing recycling education** is a key component to running a successful recycling program, but many communities don't have the time or resources needed.

The Recycle Right Campaign is designed to be easily **SHARED** by YOU - operators, recycling committees, communities, etc.

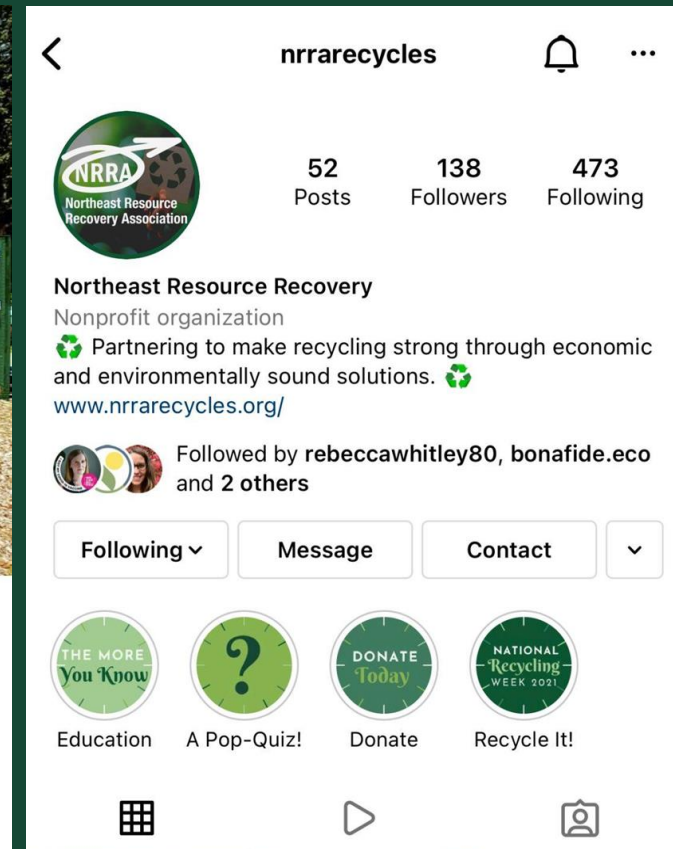



 **Northeast Resource Recovery Association**
Nonprofit Organization

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Learn More:
nrrarecycles.org/recycle-right



 **nrrarecycles**

52 Posts 138 Followers 473 Following

Northeast Resource Recovery
Nonprofit organization
Partnering to make recycling strong through economic and environmentally sound solutions.
www.nrrarecycles.org/

Followed by rebeccawhitley80, bonafide.eco and 2 others

Following Message Contact

THE MORE You Know Education A Pop-Quiz! DONATE Today Donate NATIONAL Recycling WEEK 2021 Recycle It!



*** This material is based upon work supported under a grant by the Rural Utilities Service, United States Department of Agriculture. Any opinions, findings, and conclusions or recommendations expressed in this material are solely the responsibility of the authors and do not necessarily represent the official views of the Rural Utilities Service. Rural Community Assistance Partnership, Inc., is an equal opportunity provider and employer.*

Environmental Impact of NRRA

Aluminum Cans



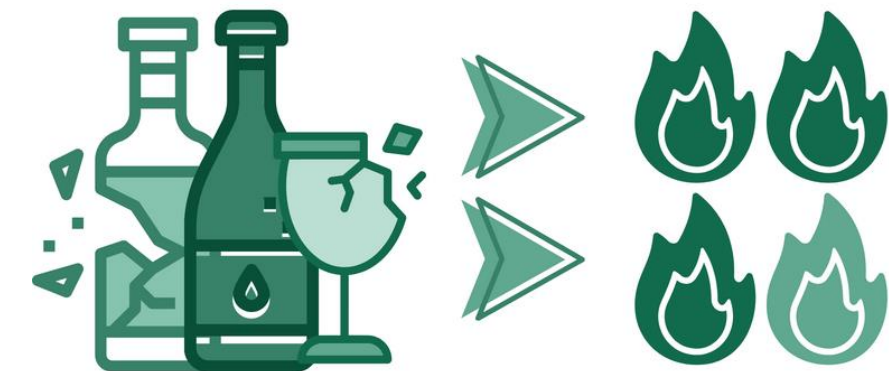
359 tons recycled
in 2021, conserving
enough energy
to power 610 homes
for a full year!

Plastics



1,093 tons recycled
in 2021, **saving over**
43,292 trash bags
from ending up in a
landfill or incinerator!

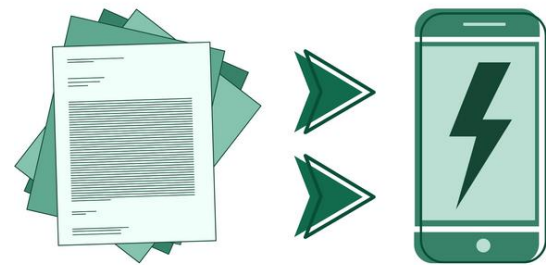
Glass



6,706 tons recycled
in 2021, conserving
the equivalent of
184,421 gallons of
diesel consumed!

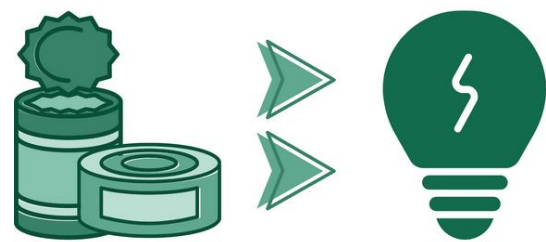
Environmental Impact of NRRA

Paper



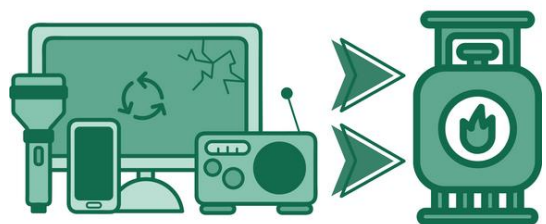
12,550 tons recycled, conserving enough energy to charge over **5 billion cell phones!**

Steel Cans



383 tons recycled, conserving enough energy to swap **26,580 incandescent lightbulbs for LEDs!**

Electronics

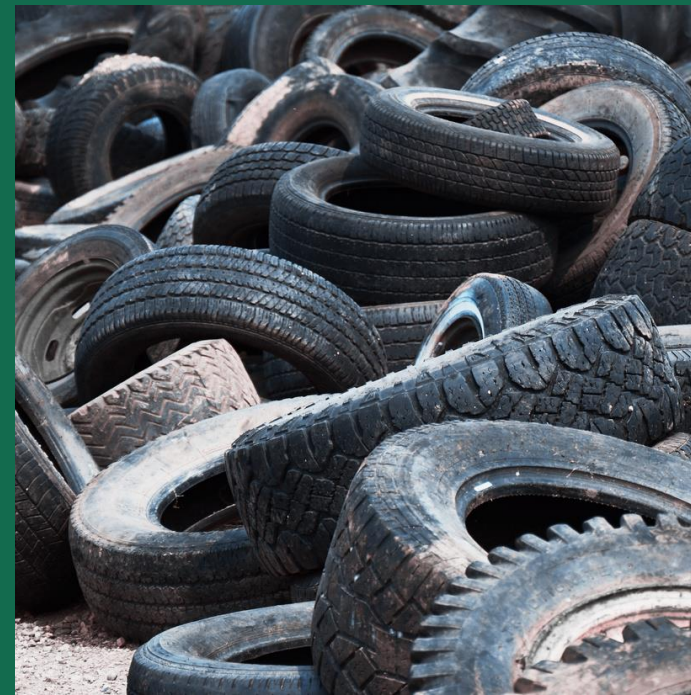


751 tons recycled, conserving enough energy to fire up **32,515 propane BBQ grills!**

Environmental Impact of NRRA



10,646 tons of scrap metal recycled in 2021, conserving enough energy to **drive a car 117 million miles!**



1,165 tons of tires recycled in 2021, conserving the equivalent of **489,103 pounds of coal** from being burned.



71 tons of batteries recycled in 2021, keeping recycling & waste facilities safe from unintended battery fires.

2021 By the Numbers

20,528 Individual Propane Units recycled

20.5 Tons of Light Bulbs & Ballasts recycled

5,387 Tons of Construction & Demolition recycled

979 Tons of Commingle recycled

253 Tons of Single Stream recycled

6,676 Tons of Household Hazardous Waste recycled

6,476 Tons of Municipal Solid Waste managed



RECYCLE

 **NORTHEAST RESOURCE RECOVERY ASSOCIATION**

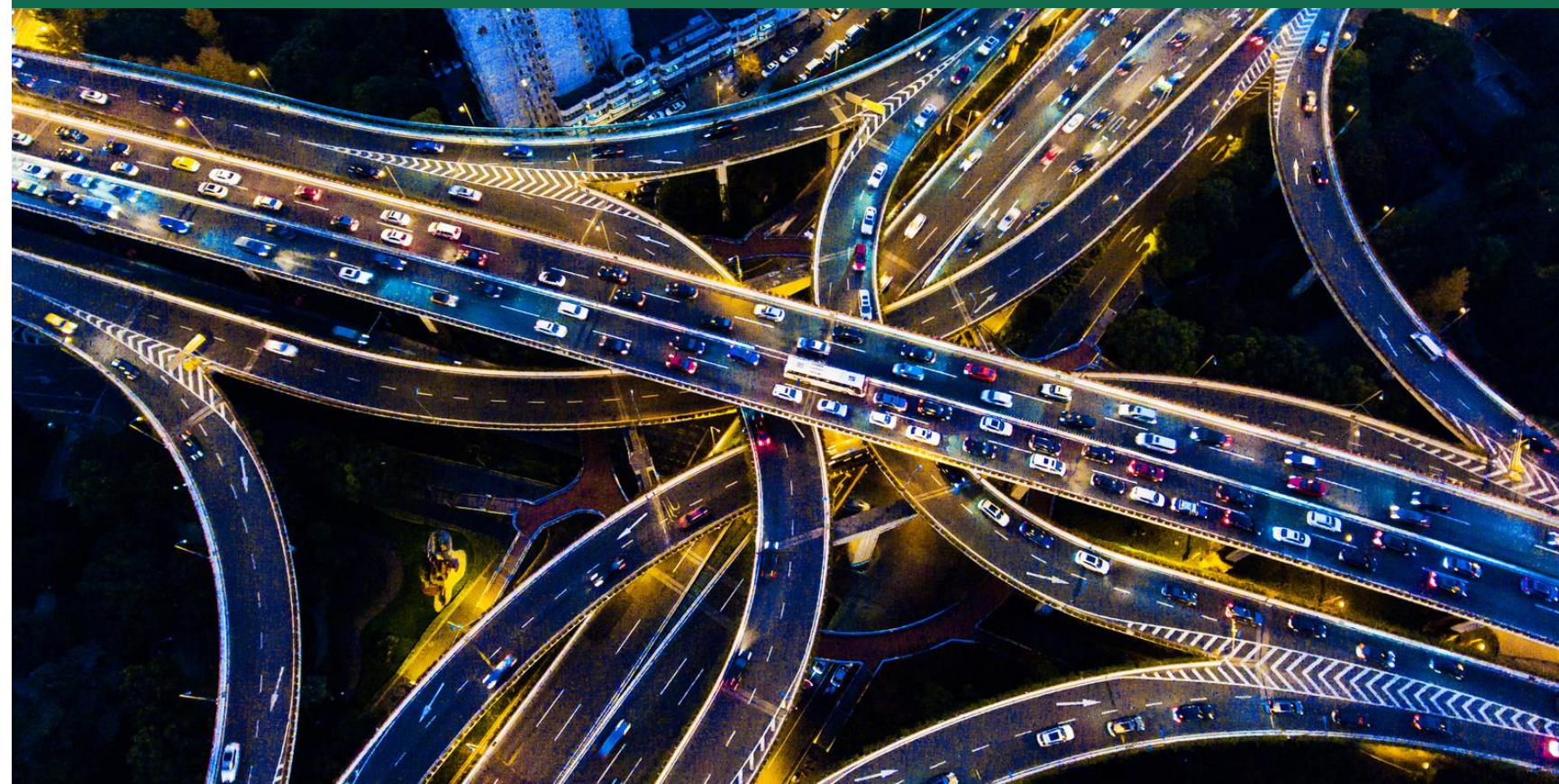
\$1.8 Million

The dollar amount NRRA returned to members
in 2020, thanks to recycling!



99,367 Tons of CO²

Amount of **avoided** carbon dioxide emissions averted thanks to NRRA's recycling efforts



21,602 Passenger Cars

The equivalent number of **cars removed from the road for a year!**

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Northeast Resource Recovery Association

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