



Municipal Education & Outreach Audit

First, let's determine what education and outreach resources you have available:

Does your town or city have any of the following? (check all that apply)

- Transfer Station or Recycling Center page on the Town Website
- Town or Transfer Station Facebook Page
- Other Social Media (If yes, what? Instagram Twitter TikTok LinkedIn _____)
- Local Newspaper
- Regional Newspaper
- Town Newsletter (email or print)
- Community Newsletter (email or print)
- Town Hall
- Transfer Station or Recycling Center
- Select Board or City Council Meetings
- Recycling, Composting, or Waste Reduction Committee
- Farmer's Market
- Annual Earth Day Event
- Annual Town Meeting or Deliberative Session
- Other consistent town events? (If yes, what? _____)

Has your city/town, transfer station, or recycling center ever sent mailings to residents to educate them on your recycling, composting, or food waste diversion programs?

Has your city/town, transfer station, or recycling center ever given residents handouts at the transfer station or recycling center with information about recycling, composting, or food waste diversion programs?

Do you have signs about recycling, composting, or food waste diversion at your transfer station or recycling center? If yes, how do they look? Are they eye-catching? Easy to understand? And can they be moved or are they in one place?