

# RECYCLE RIGHT: FOCUS ON THE MONEY

3-WEEK CAMPAIGN FOCUSED ON THE MONETARY IMPACTS OF RECYCLING

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	RECYCLING CAN EARN MONEY & DECREASE COSTS FOR TOWNS	RECYCLING IS A MANUFACTURING PROCESS		EXAMPLE OF TOWN REVENUE THANKS TO RECYCLING (LEE, NH)		
	SINGLE STREAM VS SOURCE-SEPARATED RECYCLING	IS MY RECYCLING REALLY BEING RECYCLED?!	START OR JOIN A TOWN RECYCLING COMMITTEE	VIDEO: THE HOW, WHAT, WHY OF SOURCE-SEPARATED RECYCLING		
	COMMIT TO RECYCLING EVERYTHING YOU CAN!	BUY RECYCLED	RECYCLING: SOME IS BETTER THAN NONE	PASS IT ON: HELP SOMEONE YOU KNOW START RECYCLING		

**HOW TO USE:** The calendar above is our suggestion for how to schedule social media posts about recycling or which posts to combine for a recycling email. Click on the title of the post you would like to share and it will open to the post on the NRRA Recycle Right website. From there, you can click "share" to share to Facebook, or you can download the image, copy the text to your clipboard, and paste it into a website or email.

**Access the full Recycle Right campaign: [nrrarecycles.org/recycle-right](http://nrrarecycles.org/recycle-right)**

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