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PRESS RELEASE

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New Hampshire the Beautiful offers new School Recycling Innovation Grants

New Hampshire the Beautiful (NHtB) has been known for their generous Equipment Grants which have assisted as many as 10 - 15 municipal transfer stations/recycling centers each year by granting funds to assist with the purchase of equipment, signs and curb side recycling bins. Recently, the NHtB Board voted to offer a new annual grant award to schools with innovative waste reduction ideas or school recycling programs. The grant stemmed from Campbell High School's recycling group, Campbell Recycling Advocacy Program better known as C.R.A.P., who received a NHtB grant to purchase a wire stripper so that they could process donated copper wire for recycling and ultimately earn some extra money for their school.

Now other New Hampshire schools looking to improve their school recycling program will have an opportunity to apply for grant funding. Applicants could be a school recycling club looking to make recycling more efficient or easier, to an environmental or science club with a waste reduction idea that needs a little extra push to get off the ground.

Grant Details: Any school who currently has a recycling program or is trying to start one can apply. Simply write an essay detailing your school's current program and how your group hopes to improve upon it or build it. Include information on how winning this grant award will benefit your program or group. This grant will be awarded annually as part of a new award to be presented to the winning participant(s) at the Northeast Resource Recovery Association's School Recycling Conference held each May. Essays should be submitted to NRRRA's School Recycling CLUB, <http://www.schoolrecycling.net/grant-fundraiser-contest/nh-schools/>. Essay submissions will be reviewed and one school/group winner will be chosen by NH the Beautiful Board Members prior to the conference. Winners will be notified prior to the conference. Attendance is not necessary but is strongly encouraged. Grant funds will be awarded in the amount of \$500.00 and made payable to the school/club/organization.

To read more about previously awarded grants visit the NHtB website:
<http://www.nhthebeautiful.org/category/recycling-grants/>

NH the Beautiful, Inc. (www.nhthebeautiful.org) is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. By offering municipal recycling grants (**over \$2.5 million**) and signs, anti-litter programs, and technical assistance to recycling programs, NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. New Hampshire the Beautiful, Inc. is now supporting the NRRRA's School Recycling CLUB (the CLUB). The Northeast Resource Recovery Association (www.nrra.net) is administrator for the New Hampshire the Beautiful

programs.

The School Recycling CLUB (The CLUB) is a program for all schools in New England and is supported by Northeast Resource Recovery Association (NRRRA). For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit www.schoolrecycling.net.

The Northeast Resource Recovery Association (NRRRA) is a proactive, non-profit organization that has worked for over 35 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit www.nrra.net.